

DIRECTORS CHOICE™

INSURANCE FOR THE FUNERAL INDUSTRY

A Tailored Insurance Solution Designed for the Funeral Industry by Experts in the Funeral Business



Folks
INSURANCE GROUP

631-589-5100

folksinsgrp.com

Providing a better way to insure the funeral industry

DIRECTORS CHOICE is an insurance program created specifically for the funeral industry covering:

Funeral Homes
Cemeteries
Crematories

Monument Manufactures/Dealers
Casket Manufacturers
Trades People

A comprehensive insurance solution all under one roof

DIRECTORS CHOICE covers all of your insurance needs including:



Professional Liability –

insurance protection designed to cover the director/owner against allegations of professional negligence resulting in emotional distress.



Commercial Automobile –

liability, collision & comprehensive coverage of all vehicles used within the funeral services industry i.e. hearse, limousines, removal vehicles, flower cars, etc.



Liability – insurance protection

designed to cover, products and completed operations, premises and operations, personal & advertising injury (i.e. slip & falls).



Property – coverage intended

to protect the insured against multiple perils including fire, lightning, vandalism, and sprinkler leakage, smoke and wind damage.



Employment Practices

Liability – coverage provides protection for an employer against claims made by current, former or prospective employees for discrimination (age, race, sex, disability, wage, etc.), wrongful termination, sexual harassment, retaliation, and other employment-related allegations.



Workers Compensation –

providing coverage for employees in the event of accidental injury or death.



Umbrella – providing up to

\$20M in additional liability coverage in a very litigious society.

WELCOME TO A CHOICE

DIRECTORS CHOICE

INSURANCE FOR THE FUNERAL INDUSTRY

Serving the unique insurance requirements of the funeral industry

As a funeral director, success or failure is contingent on keeping your operations running as smooth and efficient as possible. The last thing you want to worry about is if your insurance requirements are adequately being met. Not having proper insurance coverage could have serious consequences for you and your business. In addition to not having the right coverage, other questions to consider are:

Do you feel like your current policy(s) is cost effective?

Does your current insurance broker understand the unique requirements of the funeral business?

Does your insurance agent have your best interest in mind?

Does your agent provide top-notch customer service after the policy?

Are your insurance policies being reviewed annually?

If you answered “no” more than “yes” it’s time for a choice, DIRECTORS CHOICE from Folks Insurance Group.



Designed to give you a competitive advantage

Having a tailored insurance program created for the funeral industry by funeral experts can have a profound impact on your business. Clear advantages that DIRECTORS CHOICE offer include:

Blue Chip Underwriter – Policies written by AmTrust Group carriers rated “A” (Excellent), FSC XII, by A.M. Best. The Directors Choice program has many advantages over the traditional retail solution.

A Single Point of Contact – Folks Insurance Group is your conduit to seamless insurance coverage. One point of contact, one invoice, and one combined policy renewal date simplify insurance for our clients.

A Proactive Approach – Through our Risk Management Services, we will ensure that you are following best practice facility operations which can minimize and or eliminate potential losses.

UNPARALLELED SERVICE

The level of service that our business has received from Jim is unparalleled. I know that Jim will take the time to educate me and inform me about my various insurance options. Jim and his team aren't just trying to sell you something, he legitimately cares about his clients and their well-being.

Eric Buehler, Manager of
Overton Funeral Home, Inc.,
Islip, NY

Superior Claims Service – From the initial claim to the closing of the case, Folks will be by your side – advising, advocating and making sure all details are being met.

Industry Knowledge – Directors Choice was co-developed by industry leader Mike Folks. Mike's impressive credentials include 30 years in the industry. Directors Choice directly addresses the needs and concerns of the funeral industry not from theory but from practice.

The Folks touch



Folks Insurance Group is dedicated to the highest level of professionalism and integrity in the sales and service of products designed to protect the assets of both businesses and individuals.

Led by Jim Folks, Folks Insurance Group was established in 2001 and located in Sayville, NY. Folks mission is simple: all too often in the insurance industry the needs of the client are lost within the "big business agenda." Under Jim's direction, Folks Insurance Group takes pride in providing superior customer service by putting beliefs into action and building a relationship with every client they serve. Folks Insurance Group advocates for our clients from quote through claims. As our clients' needs change, we adapt and being a one-stop shop saves our clients time and money.

Our FREE insurance audit



With our FREE insurance audit, our experts will examine your current policies and then provide you with a plan that will optimize your insurance coverage. We will provide a road map that shows how you can improve your coverage and save money. This represents a win-win proposition for our clients.

Please contact us at 631-589-5100 and you will immediately see the difference that a knowledgeable and customer-focused organization can make.

Now there is a choice in funeral insurance coverage...
DIRECTORS CHOICE from Folks Insurance Group.



33 Main Street
West Sayville, NY 11796

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for the funeral industry...